

# MobiliseSME

Mobility Exchange programme for SME staff

Co-funded by  
the European Union



## WEBINAR | ONLINE

09:15h – 10:15h (CET)



FUNDACIÓN **equipo humano**

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**09:15 – 09:20**    **Opening by the coordinator of MobiliseSME programme**

- **Mr. Juan Rodríguez-Villa Matons**, President of the Official Spanish Chamber of Commerce in Belgium and Luxembourg.

**09:20 – 09:35**    **EU initiatives for SME**

- **Mr. Denis Genton**, Representative of Labour Mobility, Free Movement of Workers, EURES Unit from the Directorate-General for Employment, Social Affairs and Inclusion (DG EMPL).
- **Mr. Crispin Waymouth**, Representative of SME Internationalisation Unit from the Directorate-General of Internal Market, Industry, Entrepreneurship and SMEs (DG GROW).

**09:35 – 10:15**    **Panel discussion**

- Difficulties and challenges for SMEs in the current context.
- How can MobiliseSME be part of the solution?
- Success stories in MobiliseSME: Turiart and Jabalito&Karma Viaggi.
- Q&A about Labour Mobility and SMEs Internationalization.

**Participants:**

- **Mr. Crispin Waymouth**, Representative of DG GROW.
- **Mr. Denis Genton**, Representative of DG EMPL.
- **Ms. Beatriz Ríos**, Broadcast reporter and moderator expert in EU issues.
- **Ms. Noelia Sanchez**, Project Manager and coordinator of the MobiliseSME programme from the Official Spanish Chamber of Commerce in Belgium and Luxembourg.
- **Mr. Jose Enrique Val Montrós**, EU Project Manager and co-coordinator of the MobiliseSME programme from Fundación Equipo Humano.
- **Mr. Alfonso Cadenas**, EU Project Manager and co-coordinator of the MobiliseSME programme from Fundación Equipo Humano.
- **Ms. Marta Templado**, CEO of Turiart – Sending Company in MobiliseSME programme.
- **Mr. Claudio Cristofori**, CEO of J&K Jabalito & Karma Viaggi – Hosting Company in MobiliseSME programme.

**10:15 – 11:00**    **1:1 Meetings with local contact points of MobiliseSME Programme (45')**

- Participation requirements.
- Services: tailored assessments, internationalisation and business partners search.
- Types of collaboration: market research, new products and services, training and trade opportunities.
- Practical and financial support provided by MobiliseSME.

**Participants:**

- Dublin Chamber of Commerce (DCC, Ireland).
- Business incubator Novi Sad Drustvo SA, (BINS, Serbia).
- Tehnopolis Ltd. Incubator (TERA, Croatia).
- Italo-Slovakian Chamber of Commerce (CCIS-TSOK, Slovakia).
- BSC, poslovno podporni center, d.o.o., Kranj (BSC, Slovenia).
- The Forum of the Adriatic and Ionian Chambers of Commerce (FORUM, Italy).
- Chamber of Commerce of Austria (WKO, Austria).
- Association of Thessalian Enterprises and Industries (STHEV, Greece).
- Chamber of Commerce and Industry of Nouvelle-Aquitaine (CCI-NA, France).
- Chamber of Economy of Montenegro (CEM, Montenegro).